



THE SPLENDOR OF NAPLES

Technical File Monumental Vision

**WINDOWS
TO INFINITY**

By Expotour Itinerant

What will the visitor see?

The visitor will look through a window to witness a spectacular Neapolitan village come to life before their eyes. At the heart of a vibrant square, the two-story buildings reveal their meticulously decorated interiors. There's an antique shop filled with details and curious shoppers, a chic clothing boutique where customers are choosing their dresses, and a cozy wine shop in the midst of production.

In the center of the square, a Roman monument stands with majesty. To its right, a witch reads palms in a nearby house, and further up, a demon peers out from the top of another facade. To the left, a grand building houses a large tavern with its own butcher's shop, and on the upper floor, a brothel where an animated scene of customers and characters unfolds.

The entire setup is an explosion of life: over 140 figures, each about 40 cm tall, perfectly dressed in 17th-century costumes, occupy every corner: kings, queens, elephants, camels, horses, and carts. This hustle and bustle is the crown jewel of the exhibit, inspired by the Neapolitan Nativity scene.

Next to this Monumental Vision, a screen projects a video with original narration and music. Visitors can also scan a QR code to access a website in multiple languages, where they will find the audio guide, the video, the music, the characters' backstory, an art critique, and the author's perspective on the work.

There are no special effects—only fixed lighting that highlights the quality and detail of each figure, letting the splendor of Naples shine on its own.



The Splendor of Naples

This monumental artwork reinterprets the Neapolitan Nativity scene not as a traditional religious representation, but as a universal artistic experience open to people from all cultures and beliefs. The goal is to celebrate the cultural diversity of the world through art, history, and popular traditions.

Inspired by 17th-century Naples, the Nativity is known for its realism and rich scenography, blending both popular and aristocratic scenes with exotic touches. Each figure is carefully crafted with wire structures, caulking cotton, and detailed clothing, representing a wide range of characters: bourgeois, soldiers, nobles, merchants, and more.

Introduced in Spain by Carlos III, the Neapolitan Nativity is an expression of refined craftsmanship. Religious figures, exotic animals (like camels, elephants, or parrots), and intricate miniature accessories enrich the scene, allowing the viewers to immerse themselves in a vivid, human, and nuanced era.

Beyond its beauty, this vision invites connection and understanding between cultures, reminding us that we all share a humanity capable of appreciating beauty and artistic creation.





BIANCA

Bianca is a young woman who works in one of Naples' most famous brothels. Though her life is marked by social stigma, Bianca is intelligent, shrewd, and possesses a strong will. Her beauty has made her the center of attention in the brothel, but her true desire is to escape the life she has been forced into and find a new destiny.



CARMELA

Carmela is a street vendor in Naples, known for her sharp tongue and indomitable spirit. Every day, she walks the bustling streets of the city selling fruits, vegetables, and other goods, always with a smile and a word for her customers.



CONDE MALIK

Count Malik Ajani is a man of immense wealth and sophistication, hailing from an ancient noble family in Africa. Malik is a worldly, well-educated, and refined man who has amassed a fortune through trade and his connections in European aristocracy.

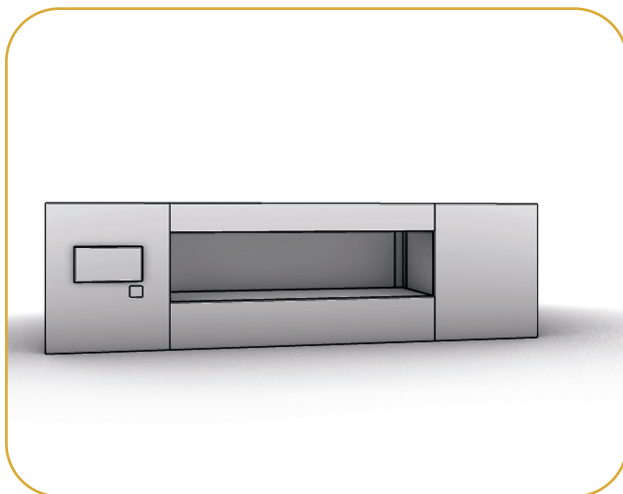


Edition **The Experience**:

Large containers designed exclusively for ample exhibition spaces that have wide doors and sufficient logistical capacity.



The Experience | Basic module



The Experience | Complete module

Technical Specifications

Module dimensions	6x2,40x2,70 m
Total height with bases	3,10 m
Panel dimensions	2x0,06x3,10 m
Total surface area	10x3,40 m
Total weight	900 kg
Weight per m ²	200 kg
Electrical power	3 Kw
Automation	Included

DMX LED lights	Included
Amplified audio	Included
Screen	External included
Graphics	2x3,10 m
Front sign	Included
QR code plate	Included
Smoke extraction	No
Water and drainage	No

Special Effects

Wind	No
Lightning	No
Storm	No
Waves	No
Natural water	No
Waterfalls	No
Rain	No

Holograms	No
Moving objects	No
Fire	No
Changing lights	No
Fog	No
Approx. N°. figures	120
Approx. N°. figures dec	+800

Technical Accompaniment

Audio guide	Included
Video guide	Included
Music	Included
Video	Included
QR codes	Included
Travel guide	Included

Artistic Accompaniment

Characters	Included
Narrative	Included
Final messages	Included
Author's opinion	Included
Critical opinion	Included

Suitable for:

Children	Yes
Adolescents	Yes
Young adults	Yes

Middle age	Yes
Seniors	Yes

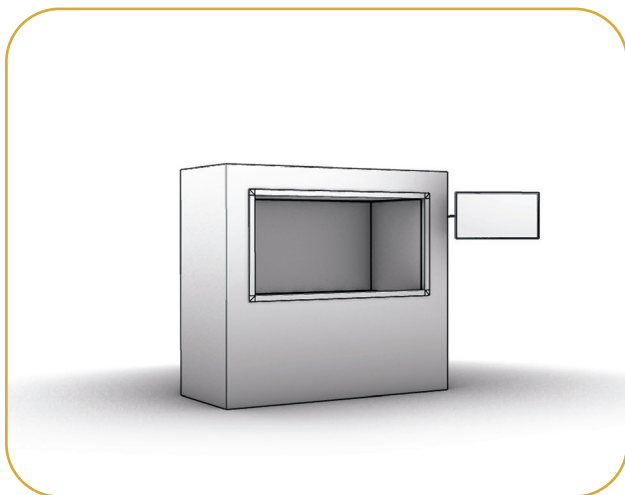


Edition The Essence:

A compact module made up of reduced-size containers and foldable structures that can adapt to any kind of room with doors measuring 1.20x2.10 m.



The Essence I Basic module



The Essence I Complete module

Technical Specifications

Module dimensions	2,60x1,20x2 m	DMX LED lights	Included
Total height with bases	2,40 m	Amplified audio	Included
Total surface area	2,60x2,40 m	Screen	External included
Total weight	900 kg	Graphics	2x3,10 m
Weight per m ²	200 kg	Front sign	Included
Electrical power	3 Kw	QR code plate	Included
Automation	Included	Smoke extraction	No
		Water and drainage	No

Special Effects

Wind	No	Holograms	No
Lightning	No	Moving objects	No
Storm	No	Fire	No
Waves	No	Changing lights	No
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